

**APNS National Conference Program
Monday 31st July & Tuesday 1st August 2017**

Surfing the Ageing and Disability Wave

Day 1	Monday 31 st July	
Time	Speaker	Topic
8.30 am	Registration	
9.00 am	MC - Glen Sorensen, Principal, Age Communications	<i>Opening of Conference and "Acknowledgement of Country"</i>
9.05 am	Alannah Norman, APNS President	<i>Welcome to Delegates</i>
9.10 am	Warren Entsch MP, Member for Leichhardt, Qld	<i>Welcome to Cairns</i>
9.15 am*	Keynote speaker Paul Hockey	<i>An inspirational story of self-belief, persistence and motivation</i>
9.50 am*	Lauriann Trevy, Primary Health Network, Nth Queensland	<i>Aged Care reforms: what every provider needs to know</i>
10.30 am	Morning Tea	
11.00 am*	Glen Sorensen, Principal, Age Communications	<i>Industry insider to Aged Care</i>
11.40 am*	Nicky Jurd, Web Strategist & Principal, Precedence	<i>Social media, and managing your staff on social media</i>
12.20 pm	Lunch & networking	
1.30 pm	Tez Wrathall, Service Coordinator, Newlake Health Service	<i>NDIS from a service provider's perspective</i>
2.00 pm*	Sam Harrop, Master Business Coach	<i>How to build a highly valuable and saleable business</i>
2.40 pm*	Steve Collier, MD, MOA Benchmarking	<i>Differentiating in a competitive market: quality, not price</i>
3.20 pm	Afternoon tea	
3.50 pm*	David Inches, Principal Consultant, Inspired by Marketing	<i>Marketing Aged Care services to baby boomers</i>
4.30 pm	Day 1 Wrap up	<i>Overview and discussion</i>
5.00 – 6.00 pm	Delegates' drinks and mingle hour	<i>Networking</i>
7.00 pm	Conference Dinner	<i>Fun!</i>
	Day 2...	

*NB: This speaker presentation finishes with a 10 minute Q & A session

Day 2	Tuesday 1 st August	
Time	Speaker	Topic
8.45 am	Coffee/Tea	
9.00 am	Glen Sorensen, Principal, Age Communications	<i>Welcome Day 2</i>
9.05 am*	Chris Westacott, MD, Realise Performance	<i>Understanding HR metrics</i>
9.45 am*	Heath Shonhan, Partner Business Advisory, Bentleys	<i>Using business intelligence for business strategy & growth</i>
10.25 am	Morning Tea	
11.00 am	Panel discussion	<i>Issues affecting your business</i>
11.40 am*	Suzanne Mercier, Performance Catalyst	<i>Moving beyond Imposter Syndrome</i>
12.20 pm*	Maureen Fields, Care Director, CareLynx	<i>Revolutionary healthcare software</i>
12.55 pm	Wrap up and farewell	
1.00-2.00 pm	Lunch	

*NB: This speaker presentation finishes with a 10 minute Q & A session

