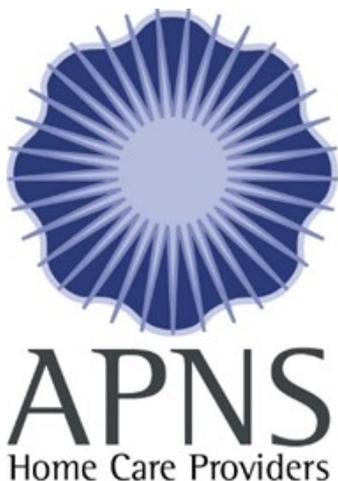


# MEMBERS' DAY



## Information is Power

- Cyber Threats
- Information Control
- Reputation Management



This Members-only APNS event will aim to help you:

- Improve your understanding of your responsibilities regarding the new Data Breach Laws and Penalties
- Identify best practice for securing your data and information
- Learn about new models of online customer ranking and how you can maximise opportunities for enhancing your reputation/client feedback
- Network with other business operators about issues important to you

### WHEN:

**Monday 19 MARCH 2018 (9am—2pm)**

### VENUE:

**Rendezvous Hotel Melbourne**, 328 Flinders St, Melbourne VIC

(A special 20% discount per room is available—use Promo Code 5702423 when we send you the link to book)

### COST:

**\$80.00 per delegate** (includes morning tea /lunch).

**NOTE: This event has been subsidised by APNS to benefit members**

### REGISTRATION:

**Registrations close 2 March 2018.**

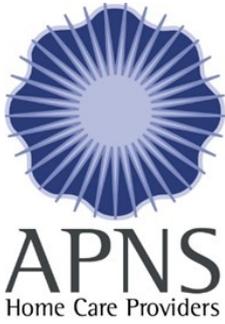
Registration and credit card payments via [www.apns.eventbrite.com.au](http://www.apns.eventbrite.com.au),

or use attached Registration form to pay via EFT

**To confirm your attendance or for more information, please contact:**

**Jennifer Whitelaw, March Members' Day Coordinator/Committee Member**

on (02) 9520 2966 or [jennifer.whitelaw@apcare.com.au](mailto:jennifer.whitelaw@apcare.com.au)



# Members' Day—Melbourne

## Information is Power:

### Cyber Management | Reputation Management

#### PROGRAM

9.00 am



**Managing Reputation —  
Consumer Reviews**  
**Danielle Bodinnar**  
Karista

**Learn about a new integrated online platform and the impact of consumer review systems.** Get a first-hand insight into the Karista platform which automates quality of care analysis and the associated cost of the care and other services by providers (similar to TripAdvisor for the travel industry). Welcome to the increasing world of consumer review, cost comparison and service selectors for the aged/disability sector.

9.45 am



**Strategies for securing  
information in organisations**

**Craig Horne**  
PhD Researcher  
The University of Melbourne

Strategic Security Advisor  
Vice President of the Australian  
Computer Society  
(association for ICT  
professionals )

**This session offers guidance on understanding how you can select a strategy to reduce risks to your valuable information.**

*Craig says: "An information security incident can have significant organisational repercussions, including loss of customer trust, regulatory penalties, and leakage of trade secrets. With increasing dependence on information, organisations need to begin with a strategic approach to its protection. A lack of strategic-level knowledge available to practitioners exists about the protection of an organisation's information, the appropriate employment of security controls and the risks associated with outsourcing the storage of information. "*

10.30 am

Refreshment Break

11.00 am



**New Laws for Data Breach  
Reporting**  
**Craig Subocz**  
Senior Associate  
Russell Kennedy Lawyers

**Are you prepared for the Data Breach Reporting requirements now in force?** The new laws pose real and substantial risk to your organisation's reputation where data breaches are handled incorrectly. This session sets out what you need to know about your new responsibilities.

12.00 noon

Networking Lunch

12.45 pm

Peer Panel

Bring your questions and ideas for the opportunity to discuss a range of industry issues with other business operators. Including NDIS, new safeguards standards for disability.

1.45 pm

Wrap up and Review